## **BURS - Bristol University Research Society**

We are a community within the University of Bristol that aims to provide students of all backgrounds with opportunities to discuss, showcase, and learn more about academic research.

Our activities, which promote and inspire students in considering research, consists of inviting distinguished speakers to give interactive talks and arranging reading groups for different fields.

#### WHY SPONSOR BURS?

- We invite distinguished speakers from a variety of fields to give talks about their research. This has garnered much interest and attention from students.
- We have had an overwhelming 85+ new official members registered within

1 week of the Welcome Fair 2018.

- Our most recent event was oversubscribed with 100+ attendees.
- Our society provides a source of information and discussion for the future innovators of the world.

### ROAD TO RESEARCH

Our main events of the year are part of our lecture series, 'Road to Research'. This project creates a platform for researchers to talk about and explain their work to students of the University of Bristol, followed by a discussion over food and drinks. It brings awareness about areas of research and potentially encourages students to pursue a career in research.

### **SPONSORSHIP**

We strongly believe that there shouldn't be any barriers on obtaining knowledge and so our society in entirely free, with no membership fees nor charges for the talks; however, organising a talk comes with a cost. Our costs include catering (predominantly), supplies and event advertising, which come up to approx GBP 250 per event (GBP 224.40 for our Road to Research - Introduction talk). The only way we can fund our endeavors is through sponsorship. Below is a table of our yearly sponsorship packages and what we provide in return;

	Silver £350	Gold £500
Raise your profile among our students		
Logo on our website	✓	✓
Logo on our flyers	✓	✓
Lecture series: Road to Research		
Prioritisation for a talk	✓	✓
Catered event (talk + networking)		✓
Communicate with our members		
Profile on our website		✓
Promote jobs through our website		✓
Promote events through our website		✓

# CONTACT US







